**OPTIMIZE, CHANGE, CLARIFY AND ADD EXERCISE**

**Youth Ministry Focus Group Example**

*As an active youth leader and/or parent member you are in a unique position to evaluate our current ministries, structures and strategies to reach and disciple youth, and to recommend changes that should be considered.*

*Viewing our church through the lens of ministry to the “Next” Generation respond to the question and statement in each column. This is a group activity. You will have about 15 minutes to brainstorm and list on a flipchart your group’s responses in each column followed by a three minute opportunity to share with the larger group a summary of your group’s responses. This same process will be followed for each of the four questions.*

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| **What is Right?**  **That we should OPTIMIZE** | **What is Wrong?**  **That we should CHANGE** | **What is Missing?**  **That we should ADD** | **What is Confused/Misunderstood?**  **That we should CLARIFY** |
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