

COMMUNICATING YOUR SEARCH ON SOCIAL MEDIA

We are honored to be partnering with you on your search. We've found great success in joining social media efforts with our clients throughout the search.

Here are a few best practices for you:

1. Mention **@VanderbloemenSG** when you're tweeting about the search from your church or staff accounts. This will show your network that you're partnering with us on your search.
2. Here are some recommended tweets, but feel free to make them your own! We suggest tweeting about it a few times a week.
 - We're partnering w/ @VanderbloemenSG in our search for a [position]. Apply here: [link to the VSG job posting]
 - Check out our search for a [position] here: [link to the job posting] via @VanderbloemenSG
 - We're looking for who God is calling to be our next [position]. Check it out: [link to the job posting] via @VanderbloemenSG
 - We're excited to launch our search for a [position]. More info here: [link to the job posting] via @VanderbloemenSG
3. We also suggest you post your search on Facebook and tag us. You can find our page here: <http://www.facebook.com/vanderbloemen>.
4. You're also welcome to post a link to the job posting on your website or on LinkedIn. Just make sure to link the job posting from our site so that potential candidates apply via our website.

Happy posting!

Questions? Email holly@vanderbloemen.com